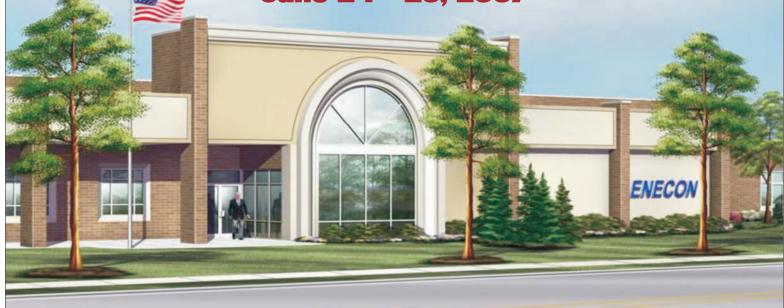






# ERECON

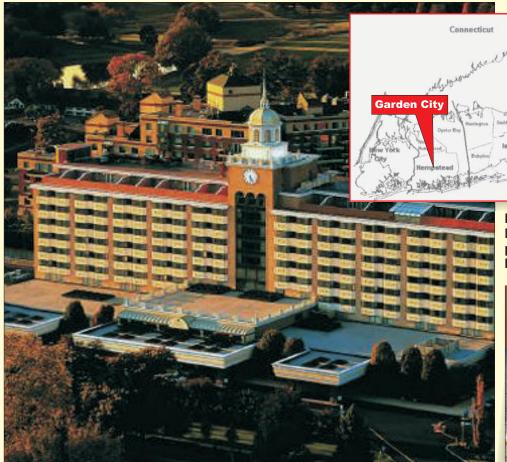
International Distributors' Conference June 24 - 26, 2007











**ENECON's International Distributors' Business Conference was held at the** prestigious Garden City Hotel on Long Island, New York, June 24-26, 2007.

Atlantic Ocean





ENECON's Distributors, sales executives and guests began arriving on Friday and Saturday in order to get rid of some of the inevitable jet-lag that accompanies longdistance travel. Some took advantage of this down-time in order to visit Manhattan – just 45 minutes away by rail - or take in some of the local Long Island sights. Others simply relaxed at the hotel.

Bob Barr, Garry McGehee, John Huber and Ted Griffith got in a round of golf at one of Long Island's premier local courses on Sunday, perhaps thus starting a new tradition - the 'ENECON Open' golf competition. We have already decided to host

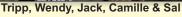
another **ENECON Open** during our next Distributors' Business Conference which will celebrate the Grand Opening of our new Global Headquarters

some time in 2008.

By Sunday evening everyone finally had arrived and they were able to meet and greet their friends and colleagues at our **Welcome Dinner** Celebration at the Garden City Hotel ...









Matt & Denis (Brazil)



Mike, Andy & Chris











## Smile... You're on Candid Camera!



Andy, Tom & Bob



Ted, Matt & Camille



Zarko (Croatia), Gustaw (Poland) & Ted



Atsushi (Japan), Matt, Alex (Italy), Paul, Ed, Denis (Brazil), Yossi (Israel) & Juan (Spain)



Atsushi (Japan) & Vivian



Alex (Italy), Yossi (Isreal) & Fouad (Middle East)



Mady (South East Asia), Andy (Indonesia) & Sanjeet (India)



J.W., Sunhae Park, Hyejin Kim (Korea) & Andy



Andy, John & Helen



Dieter (Germany), Brien, Andy & Denis (Brazil)



Eddie & Jenny (China)



Dieter (Germany), Helen & Lauren

### **ENECON DISTRIBUTORS' CONFERENCE**

Monday & Tuesday, June 25 - 26, 2007 The Garden City Hotel Garden City, Long Island, New York

#### MONDAY

|--|

9:00 AM	Welcome & Introductions  • State of the Company / 2006 - 2007 Overview	Ed Krensel
	Special Presentations:     Induction of New 'Ten Year Club' Members     Special 'Outstanding Achievement' Award     'Best Application' Contest Winners	Andy Janczak
9:45 AM	New Products & Technical Update	Andy Janczak
	CeramAlloy CBX	Bob Kneuer
	ENESEAL CR	Mike Tedesco
	ENECLAD CFS as a Primer	
	New Products	
	Technical Q & A	

10:45 AM	BREAK	All

11:15 AM	ENECON Italia's Road to Success	Alex Mancinelli		
	The Past: Building Solid Foundations			
	. The Present: Past Hard Work Is Starting to Pay	Dividends		
	The Future: Taking Advantage of ALL Opportu	nities		
11:45 AM	Sealing Leaks in the Montreal Subways	Martin De Serre		
	Project Highlights:			
	ENECRETE WP Stops Hydrostatic			
	Water Leaks			
	<ul> <li>Also: Paper Mill Selects CHEMCLAD SC</li> </ul>			
	In a Special Color to Protect Vital Equipment			

12:30 PM	BUFFET LUNCH	All
1:30 PM	ENECON Ibèrica Presentation	Juan Margarit
	<ul> <li>Focus on the Hydroelectric Industry, Nuclear Power &amp; Military Applications in Spain</li> </ul>	533
2:15 PM	ENECON Brazil Presentation  • Building Solid Foundations	Denis Luz
	for Growth in South America	

2:45 PM	BREAK	All
Z:45 PW	DKEAR	All

3:15 PM	ENECON UK Presentation	Graham Wilson
	<ul> <li>Focus on Power Generation Applications</li> </ul>	
	in a Highly Competitive Environment	

#### 4:00 PM SESSION ENDS

All	

for Dinner ... yum!

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#### **TUESDAY** 8:00 AM CONTINENTAL BREAKFAST All 9:00 AM Recruitment & Sales Training Tim Healy • S-Q-C: Stop - Question - Clarify 11:00 AM BREAK All 11:30 AM **ENECON Australia Presentation** Matt Kenna Interesting Applications from 'Down Under' CeramAlloy CBX Performance Studies BUFFET LUNCH 12:30 PM All 1:30 PM ENECON India Introduction • New Master Distributor for India M. Annamalai Sanjeet Sarkar 1:50 PM E.A. Magnetics Overview • New Marketing Strategies for ENEFLOW Tony Mantella Andy 'JR' Janczak 2:30 PM ENECON North East Presentation ENESEAL CR Reresents Outstanding Bob Barr Bill Woods New Sales Opportunities Conference Wrap-Up Closing Comments & Stirring Remarks Andy Janczak Ed Krensel 3:00 PM CONFERENCE ENDS 3:15 PM









# ENECON'S 10+ Year Club Membership Continues To Grow!



### **Andrew A. Janczak**

From: Andrew A. Janczak Sent: Tue 3/27/2007 2:12 PM

To: ENECON Family

Subject: TWO MORE ADDITIONS TO ENECON'S 10-YEAR CLUB

### Ladies and Gentlemen:

We are delighted to announce that two more individuals have been inducted into ENECON's very exclusive **TEN YEAR+ CLUB**. Our congratulations go out to **Bob Kneuer** and **Brien Neill** who both joined ENECON in 1997.

Both of these gentlemen received their TEN YEAR RINGS at our recent Sales Directors' Conference .

### Congratulations, Bob & Brien! Here's to the next 10 years!

### **TEN-YEAR CLUB MEMBERS:**

Andy Janczak (1990)
Ed Krensel (1990)
Mike Tedesco (1990)
Tony Mantella (1990)
Helen Janczak (1990)
Vivian Krensel (1990)
John Balducci (1990)
Kazuo Azuma (1990)
Garry McGehee (1991)
Bob Barr (1991)
Lauren Otto (1992)
John Huber (1992)

Bill Woods (1994)
John McGehee (1994)
Andy 'JR' Janczak (1995)
Chris Tedesco (1995)
Michael Barr (1995)
Carl Durham (1995)
Graham Wilson (1996)
Juan Margarit (1996)
Akbar Khan (1996)
Matt Goldberg (1996)
Bob Kneuer (1997)
Brien Neill (1997)





John Balducci, an ENECON founding shareholder and Director, looks on approvingly

# ELECON REVIS



## **'Best Application' Contest Winners!**



1st Place J.W. <u>Kim</u> Korea \$2,000





2nd Place Martin De Serres Canada \$1,000





3rd Place Juan Margarit Spain \$500



# **Outstanding Achievement Awards**

Andy and Ed presented beautiful Breitling watches to three individuals in recognition of their outstanding contributions to ENECON's growth and success over the past 15 years. They have collectively produced many millions of dollars in ENECON business.



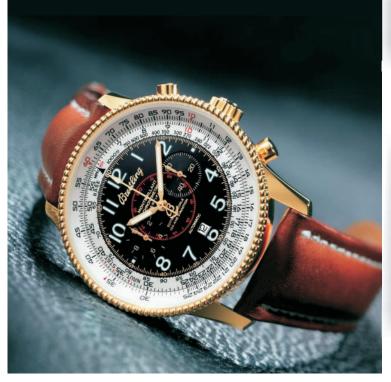
**Mady Baruah**, ENECON's Regional Sales Director for India and South East Asia, has been responsible for bringing many new distributors into the ENECON Family and in the process, Mady has developed millions of dollars in business for ENECON in this critically important part of the world.



**J.W. Kim**, ENECON Korea, was recognized for his great advances in market development in Korea. Especially in the commercial marine market as well as the power industry.



**Bob Barr**, ENECON Northeast, has been a top ENECON producer for well over a dozen years and he and his organization have made great contributions to our collective success - both commercially and technically.











# ENESEAL CR

is hailed as one of the most successful new products ever to come out of our Research & Development Laboratories.

Intended for larger scale applications on steelwork as well as concrete. **ENESEAL CR** is a corrosion inhibiting. yet surface tolerant coating that is already posting extraordinary sales figures in the limited time it has been on the market. Special production equipment had to be purchased in order to keep up with the incredibly high demand for this unique product.

Bob Kneuer and Mike Tedesco provided a comprehensive Power Point presentation highlighting the extraordinary properties and potential uses for this revolutionary new material.



rebuilding, resurfacing and protecting all types of

**UV** Resistant Corrosion Resistant Surface Tolerant

#### Corrosion Resistant, Flexible Coating

UV resistant, liquid elastomeric coating system which dries to a highly durable, seamless, weather resistant, protective 'skin'.

ENESEAL® CR is a single component, water based, liquid coating which dries to a highly durable, corrosion resistant, elastomeric 'skin' that provides extraordinary environmental protection to metal and concrete / masonry surfaces. It can also be applied as a top coat over most zinc primers.

ENESEAL® CR is a 'surface tolerant' coating system that does not require abrasiblasting. It exhibits excellent adhesion to all types of ferrous metal as well as galvanized surfaces. Mechanical wire brushing, grinding or high pressure water blasting is typically acceptable to achieve good adhesion.

ENESEAL® CR incorporates a unique blend of corrosion inhibitors, UV resistant resins and pigments, erosion resistant inorganic fillers and elastomeric acrylic polymers in order to provide outstanding performance in all types of demanding industrial and marine environments. Easily applied by brush, roller or spray, ENESEAL® CR cleans up quickly and easily with just soap and water

- Steelwork
- · Metal roofs
- Galvanizina
- Bridges
- · Tanks Decks
- · Pipes
- Ducts
- Concrete · Wood







Tel: 516 349 0022 - Fax: 516 349 5522 www.enecon.com Email: enecon@enecon.com 700 Hicksville Road · ENECON Center · Suite 110 · Bethpage, NY 11714-3496

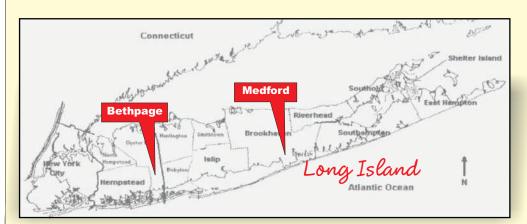
# ENECON's current manufacturing and warehouse facilities are literally 'bursting at the seams' in order to keep up with a 60%+ increase in business in 2007.







A decision, therefore, was made to build a new and much larger global headquarters facility in Medford, NY (near the Brookhaven National Laboratory) - just 30 miles east of our current plant located in Bethpage, NY.









# A number of Distributors captivated the audience with their presentations which focused on a wide variety of topics and applications...



Alex Mancinelli, ENECON Italia, discussed how they started, where they are today and where they are going in the months and years ahead.

Martin De Serres, ENECON Quebec, riveted the audience with his detailed account of a major leak sealing project in the subway tunnels of Montreal.





Juan Margarit, ENECON Iberica, created excitement with his entertaining discussion regarding numerous large projects successfully completed in Spain - especially in the power industry.

Denis Luz, ENECON
Brazil, provided a very
impressive outline of the
extraordinary efforts that
had to be expended in a
relatively short period of
time to establish ENECON
in Brazil: local language
videos, literature, etc.





Graham Wilson, ENECON UK, discussed numerous successful projects that he has completed in this highly competitive market.

Tim Healy, ENECON's recruitment and sales training consultant, presented a highly informative as well as entertaining program that focused on his special "Stop - Question - Clarify" technique of selling.





Matt Kenna, ENECON Australia, discussed a number of very successful projects that he has completed in Australia with special emphasis on CeramAlloy CBX. M. Annamalai, ENECON
India, introduced his
organization - The
Murugappa Group, a \$2
Billion dollar company - who
have recently acquired the
Master Distributorship for all
of India.





Andy 'JR' Janczak & Tony Mantella, E.A. Magnetics, and ENECON Subsidiary, provided a fascinating introduction to the 'world of magnetics' as part of our decision to shift marketing and sales development responsibilities for ENEFLOW Fluid Dynamic Power Cells to EAM in the future.

Bob Barr & Bill Woods, ENECON Northeast, osed out the program with

closed out the program with an extremely impressive presentation focusing on ENESEAL CR being tested for coating a bridge over the Hudson River in upstate New York.







Yossi and his boys enjoying the game



Wendy and Tripp enjoy a snack



"Do they serve Kangaroo here?"



The four amigos



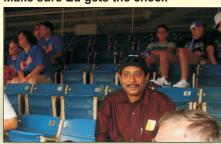
Fun times on the bus



Juan is looking for the goalkeeper



Make sure Ed gets the check



"Hey, where did everyone go?"



**Denis and Mike approve** 



Just relaxing at the ballpark



"What's for dessert?"



Lee and Ed talk shop



# The ENECON Family continues to expand. Over 60 participants representing 28\* countries made this our largest Business Conference to-date.



### **Conference Participants**



\*ENECON presently has Distributors operating in over 30 countries!