



ENECON[®]

**15th Anniversary
Business Conference
June 6, 2005**

15 Years of Excellence!



ENECON's 15th Anniversary International Business Conference was held at the prestigious Garden City Hotel on Long Island, New York, June 5 - 8, 2005.



Yossi Geller (Israel) & Mike Tedesco



Mark Baluyut (Philippines) with Vivian & Ed Krensel



Juan Margarit (Spain), Deann Janczak (JR's wife) & Graham Wilson (UK)



Scott Treser (Pittsburgh), Garry (showing off his 10 year ring) & John McGehee (ENECON Hampton Roads) with Bob Barr (ENECON Northeast)

The festivities began with a welcome dinner on Sunday evening, June 5. The Business Conference took place on Monday, June 6, followed by our gala Celebration Dinner attended by over 120 people.

The night's entertainment featured Lenny Dell, the original lead singer of the Dimensions, who had a number of #1 pop hits. After dinner laughs were provided by Mr. Paul Anthony, one of Long Island's top local comics, as well as a special video of "bloopers and out-takes" from our new video, **ENECON Everywhere**, put together by the film's producer and director, Mr. Dennis Lynch of *Lynchpin Productions*.

Our International Distributors – representing 19 countries – met on Tuesday, June 7, followed by dinner that evening. Lively discussions centered on international market development strategies. All agreed that the opportunities for ENECON in their respective markets are enormous.

Finally, ENECON's sales executives and administrative personnel gathered on Wednesday, June 8, to review the Conference and agree a plan of action for the months and years ahead.

ENECON has enjoyed double-digit growth during the past 5 years and all pledge to do their utmost to maintain that



ENECON'S 15TH ANNIVERSARY CONFERENCE

Monday, June 6, 2005

The Garden City Hotel
Garden City, Long Island, New York

8:30 AM CONTINENTAL BREAKFAST All

| | | |
|----------|---|---------------------------------|
| 9:00 AM | <u>Welcome & Introductions</u> • State of the Company / 2004 Overview • The Past – The Present – The Future • Special Presentations: • 10 Year Rings • International Market Development Awards • Special Corporate Development Awards | Ed Krensel Andy Janczak |
| 9:45 AM | <u>ENECON In The Holy Land</u> • Adapting to Market Realities • Project Highlights: • Dead Sea Works • Ashkelon Power Station • Ashdod Refinery | Yossi Geller Danny Haimovitz |
| 10:15 AM | <u>ENECON Italia Does It With Style</u> • A Family Affair • Interesting Projects | Alex Mancinelli |

10:45 AM BREAK All

| | | |
|----------|---|--------------|
| 11:15 AM | <u>New B & S Video Premiere</u> • Why – When – Where – How | Andy Janczak |
| 11:45 AM | <u>New Product Introduction</u> • CeramAlloy CBX • Adhesion: What Makes Things Stick? | Bob Kneuer |

12:30 PM BUFFET LUNCH All

| | | |
|---------|---|------------------------|
| 1:15 PM | <u>ENECON North East Presentation</u> • Pipes Are Big Business | Bob Barr Bill Woods |
| 2:00 PM | <u>"Selling By The Numbers"</u> • The "Mathematics" of Selling | Lee Greenberg |

3:00 PM BREAK & SPECIAL EVENT All

| | | |
|---------|--|--------------------------------|
| 4:30 PM | <u>Closing Remarks</u> • Our Future Begins Today! | Andy Janczak Edward Krensel |
|---------|--|--------------------------------|

5:00 PM CONFERENCE ENDS

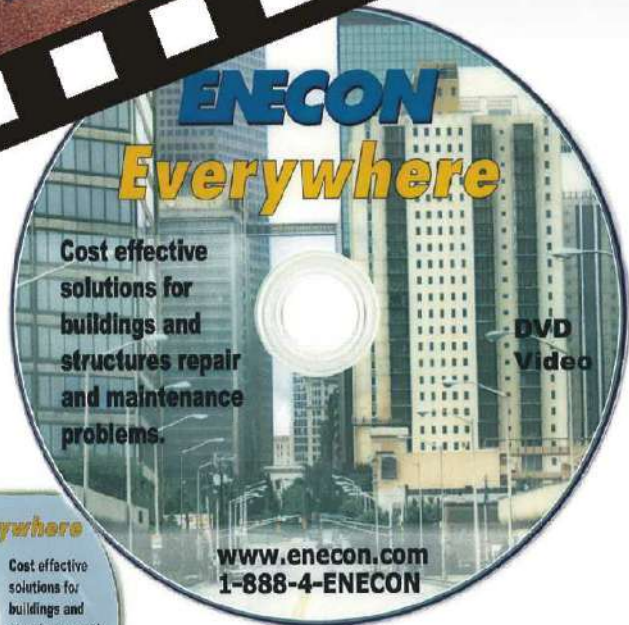
| | | |
|---------|--|-----|
| 7:00 PM | <u>Cocktail Reception</u> • In the Rotunda in front of the Grand Ballroom | All |
| 8:00 PM | <u>Gala 15th Anniversary Dinner Celebration</u> • Grand Ballroom | |

ENECON's newest video - *ENECON Everywhere* - was introduced at the Conference to rave reviews.



"We wanted to create a film that would look and feel different from the three videos that were currently being used in the field every day all over the world. We wanted a film that looked more like something people may be used to seeing on television – a film that would take the Company into the 21st Century. We wanted a film that would personalize the company and help our clients identify with ENECON," according to Andy Janczak.

By all accounts, *ENECON Everywhere* has satisfied those goals.



This new video is available in a standard DVD size as well as in a mini business card size, which is perfect for handing out to potential new clients as well as existing customers.



ENECON introduces its super-abrasion-resistant polymer composite...METALCLAD CeramAlloy CBX

Thanks to the terrific support received from Matt Kenna & Anthony Werndley ENECON's "Team Australia", as well as a number of other distributors in the U.S., we were pleased to introduce the latest high performance polymer addition to ENECON's family of products, **CeramAlloy CBX**.

This extraordinary material incorporates our "metals" technology with the addition of super-hard-wearing ceramic bead aggregates coupled with silicon carbide. **CeramAlloy CBX** has been shown to outperform all the other abrasion resistant polymer composite materials currently on the market.

Its outstanding adhesion (CeramAlloy CL+AC is used as the primer), its physical properties, temperature resistance, and its abrasion resistance are **simply the best!!**

Bob Kneuer did a great job in developing this extraordinary material in record time.



Matt Kenna & Anthony Wyrndly of ENECON Australia receive the "CBX Godfathers" Award.



Revolutionary products . . .
. . . for rebuilding, resurfacing

METALCLAD
CeramAlloy™ CBX

Extraordinary Abrasion Resistance
 Trowelable
 Requires No Heat
 Unlimited Shelf Life
 100% Solids
 Safe & Simple To Use
 METALCLAD
 CeramAlloy™ CBX

Repair & protect all types of equipment subject to very aggressive abrasion.
 Engineered to repair deeply damaged components.



METALCLAD CeramAlloy™ CBX is a two component, 100% solids, polymer composite

Elbows, Pipes, Pumps, Chutes,

ENECON Corporation
 The Fluid Flow Systems Specialists.
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 email: enecon@enecon.com
 www.enecon.com

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METALCLAD
CeramAlloy™ CBX

METALCLAD
CeramAlloy™ CBX

Outstanding Achievements in International Market Development Awards



Our Korean Distributor, J.W. Kim, stands with Mike Tedesco and Andy Janczak after receiving a plaque for his outstanding achievements. J.W. is also considered our International “DuraTough King”.



Alex Mancinelli of ENECON Italia stands with Andy Janczak, who is holding a new newsletter detailing one of Alex’s most recent projects. This extraordinary pump repair project was the International winner of our “Unique Applications” Award.



Here’s a twist...ENECON Israel’s Yossi Geller presents Andy Janczak, Ed Krensel and Lee Greenberg with a special “Friends of Israel” Award. Danny Haimovitz, Yossi’s partner, is taking the picture.



Mark & Arturo Balyut are all smiles as they receive their award for outstanding achievements in the Philippines.



Martin DeSerres, of Desmar Inc. was given a plaque for his outstanding work in his home territory in Quebec, Canada.

ENECON was pleased to recognize...

**J.W. Kim (Korea)
Alex Mancinelli (Italy)
Yossi Geller &
Danny Haimovitz (Israel)
Arturo & Mark Baluyut (Philippines)
Martin DeSerres (Quebec, Canada)**

For their outstanding business development efforts in their respective markets. Each was presented with an engraved walnut plaque commemorating their superlative efforts that read...

“In recognition of your superlative, on-going efforts in developing the _____ market, thus enhancing the prestige and reputation of the entire ENECON International Organization; for your on-going recruitment efforts aimed at further developing the Territory; and for your continued dedication to excellence, sales achievement and customer service; exemplifying the professionalism that has become synonymous with the name...

ENECON™



Mady Baruah, ENECON's Sales Director, is recognized for his outstanding achievements in expanding the ENECON sales organization in India and throughout Southeast Asia.

Outstanding Achievements in Domestic Market Development Awards



Andy "JR" Janczak and Tony Mantella were honored for their outstanding work in business development with EA Magnetics, an ENECON subsidiary.



Bob Barr & Bill Woods of ENECON Northeast are all smiles as they stand with Andy. They won the best "Unique Applications" Award for the U.S entry.



Top Dogs - The ENECON Northeast organization, having once again won top distributor honors, stand behind their fearless leader, Bob Barr.

Bob Kneuer, Senior VP & Technical Director, was presented with a Breitling watch, a gift to thank him for his outstanding work over the years.



Our 10+ Year Group

Members of our prestigious 15 year club include:

- ◆ Andy Janczak
- ◆ Helen Janczak
- ◆ Anthony Mantella
- ◆ Ed Krensell
- ◆ Vivian Krensell
- ◆ Mike Tedesco
- ◆ John Balducci

Members of our prestigious 10+ year club include:

- ◆ Andy "JR" Janczak
- ◆ Garry McGehee
- ◆ John McGehee
- ◆ Bob Barr
- ◆ Mike Barr
- ◆ Bill Woods
- ◆ John Huber
- ◆ Carl Durham
- ◆ Graham Wilson
- ◆ Lauren Otto
- ◆ Chris Tedesco



John Huber, is presented with a new Breitling watch by Bob Barr and Bill Woods to show their appreciation for the millions of dollars in sales he has generated for ENECON NE. **2004 Sales...\$1.2 Million!**

The ENECON Mini Trade Show Scrapbook

◆ New Techniques

◆ Trading Ideas

◆ Application Tips



Garry McGehee & Matt Kenna compare mixing grips.



Mike Barr, Yossi Geller & Danny Haimovitz talk pipes.



Fouad Al Hamar & Bill Woods discuss heat exchanger applications.



CeramAlloy CBX gets plenty of attention.



Carl Durham & Kevin Jason exchange tips.



Brien Neill talks Navy applications.



ENECON's "young turks"



Plenty of talking...and eating



Matt Goldberg & Mike Tedesco discuss flooring.



Andy Janczak makes a point to A.S. Khan



When Bill Woods speaks, people listen



Craig Cowan, Ken Wells & Kevin Jason discuss sewage applications with Mike Barr.

◆ Giving Instruction

◆ Networking

◆ Sharing Expertise

◆ ENECON Imagineering



Tony Mantella, Nancy Pascone & Mike Barr



Tripp Waynick & Ed Krensel



Deann Janczak, Tom Pettersen and Dave Gerstacker



John McGehee & Sal DeMarco



Matt Goldberg, Paul Yancey & Scott Tresser



Graham Wilson & Andy Janczak discuss European issues



International Distributor's Meeting

On Tuesday, June 7, many of ENECON's International Distributors met with the entire ENECON corporate management team as well as ENECON's top sales executives from around the U.S.

Discussions focused on future business development strategies such as recruitment, training, sales conferences, trade shows, and how to take advantage of the growing interdependence of our worldwide distributor network.

Andy and Ed praised the group for its dramatic sales growth during the past year and pledged their commitment to the continuing expansion of our international distributor organization.



*And Some of The
Beautiful Ladies
of ENECON*





USA

We were pleased to welcome many of our International Distributors & Guests representing 19 countries* from around the world!



Australia



Bahrain



Canada



India



Indonesia



Israel



Italy



Korea



Lebanon



Malaysia



Philippines



Qatar



Saudi Arabia



Singapore



Spain



UAE



Great Britain



Vietnam

Conference Participants

North America

Andy Janczak
Helen Janczak
Edward Krensel
Vivian Krensel
Andy "JR" Janczak
Deann Janczak
Mike Tedesco
Chris Tedesco
Nancy Pascone
Tony Mantella
Susan Antonak
Bob Kneuer
Denise Kneuer
Tom Pettersen
Ray Intervallo
Fredy R yes
Dave Caval
Liz Reisert
Dave Gerstacker
Lauren Otto
Matt Goldberg
Lee Greenberg
Rachel Greenberg
Brian Sorg
Eric Enright
Jack Sheets
Mike Bean
Sal DeMarco
Carl Durham
Camille Segobia

Brien Neill
Dennis Chojnacki
Bob Barr
Mike Barr
Bill Woods
John Huber
John Doughty
Craig Cowen
Cory Gay
Carl Rumbolo
Mark Fashbinder
Richard Dehler
Tom Whittaker
Thomas Zultowski
Garry McGehee
John McGehee
Tripp Waynick
Tommy Blackman

Javier Martinez
Paul Yancey
Scott Tresser
Kevin Jason
Martin DeSerres
Christian Roberge
Kevin Balfe
Michael Rosedale
John Balducci

Europe

Alex Mancinelli
Gianna Mancinelli
Graham Wilson
Juan Margarit

Middle East

Danny Haimovitz
Yossi Geller
Fouad Al Ahmar
Mohamed (Ken) Wells
Akbar Khan

Southeast Asia

Mady Baruah
Ritu Baruah
Chimky Baruah
Arturo Baluyut
Mark Baluyut
Andy Pranata
Andy Tjandra
Allen Mak
Tze Lin Mak
Dang thi Van Khanh

Asia

J.W. Kim

Australia

Matt Kenna
Anthony Werndley

**ENECON presently has Distributors operating in over 25 countries!*

Then and Now...



Then

Andy & Ed looking a little concerned at ENECON's first trade show in 1990.

Note: that ENEFLOW was the only product featured.



Now

With sales in 2005 up over 20%, the "boys" look a little happier and a little more confident these days.

Ladies and Gentlemen:

We wanted to take this opportunity to thank everyone who participated in our 15th Anniversary Conference, gala Celebration Dinner and International Distributors Forum.

There were over 80 people at our Conference representing 19 countries. Over 120 ENECON Family Members helped us celebrate at Monday evening's gala dinner at the Garden City Hotel. The music, the comedian, the very funny "bloopers and out-take" segments all helped make this event truly an "affair to remember". We will be producing a commemorative booklet on our Conference and these will be sent to you soon.

Believe it or not, we have already begun discussing what we will be doing at our next conference.

To all those who participated in the festivities: our thanks.

To those who could not attend: you missed a truly great experience.

ENECON's sales continue to run about **20% ahead of last year**. Let's keep this incredible momentum going.

Best regards,

Andy & Ed



ENECON's 1st office



ENECON's 2nd office Suite



ENECON's 1st warehouse



ENECON's current headquarters