



ENECON Romania Hosts Successful Training Event

Marco Grande, ENECON's Sales Director for Southern & Eastern Europe, recently visited Traian Comsa, ENECON's newly appointed Exclusive Distributor for Romania & Hungary. With Marco's help, Traian hosted a successful training and recruitment seminar near the mountains of Poiana Brasov. In attendance were current and prospective sales managers as well as potential sub-distributors for Romania and neighboring Hungary.

The visit started with a classic Romanian BBQ dinner for all in attendance. The next day the seminar began with product and application training. Marco was also asked to speak about potential market penetration in relation to specific applications, pointing to success ENECON has had in the past, all around the globe. This was followed by an invaluable, in-depth hands on product training session which everyone participated in.

Marco closed the session with sales technique training, exploring the philosophies of Tim Healy. The lively discussions continued on into the evening at the seminar's farewell dinner.

Congratulations to Traian for a successful event.

